



**For Immediate Release
July 21, 2009**

**Sioux Empire Fair
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Off To The Races!

SIOUX FALLS, SD – The Sioux Empire Fair Association today announced that two very fun and unique racing events are slated to appear at the 70th Annual Sioux Empire Fair this August – the exciting and highly competitive Lawn Mower Races featuring the Crazy Racers from Pukwana, plus the fast and furious Midwest Supercross event.

Ready, Set, Mow! Beginning Sunday, August 16, 2009, at 3:30 p.m., fair-goers will be treated to an afternoon of no-holds-barred Lawn Mower Racing as the Crazy Racers from Pukwana, riding souped-up, decal-covered lawn tractors (with blades removed!), whip around a dirt track at speeds routinely exceeding 30 miles an hour, and sometimes 60.

Midwest Supercross gets the green flag on Saturday, August 15, 2009, at 5:00 p.m. This year's Midwest Supercross event promises to be even bigger and better than last year's with a newly added ATV and UTV Classes and lots of big jumps and crowd-pleasing obstacles that make timing and precision just as important as speed.

These are two great events that are fun for the entire family. Tickets for each are \$10.00 and must be purchased the day of the event at the Fair ticket office. Tickets are on a first come, first-served basis, so be sure to get yours early!

The Sioux Empire is the largest fair in the state of South Dakota and has drawn nearly seven million visitors over its 70-year history. As in the past, the Fair will take place at the W.H. Lyon Fairgrounds in Sioux Falls. Dates are August 11th through August 16th, 2009.

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